YOU CAN HELP END VIOLENCE AGAINST WOMEN

Fundraising pack
Thank you for supporting Restored.

Thank you for fundraising in aid of Restored to help end violence against women.

We are a small and fairly new charity and we’re very grateful to supporters like you for wanting to raise funds to help us end violence against women sooner.

This guide will give you some ideas for how to fundraise for us, give you some tips and walk you through the steps involved.

Why Restored exists and what we do?

1 in 3 women worldwide have experienced violence in the world because she is a woman, and often from a man she knows or is in a close relationship with.

Restored is an international Christian alliance working to end violence against women and transform relationships.

We work through and with the church and other Christian organisations, in the UK and around the world.

Here are some examples of our projects that your fundraising will support:

**Working with Men**

Violence against women will not end until men recognise that it is not just a women’s problem.

So our **First Man Standing** campaign engages Christian men to take a stand and join in with women in ending violence against women.
Thank you for supporting Restored.

**Campaigning**

We lobby the UK government, the EU and the UN on issues around violence against women, and provide written questions and briefings to the House of Lords.

We also regularly contribute to key Christian media e.g. Premier Radio, Christianity magazine, and exhibit at events e.g. Greenbelt and New Wine.

**Equipping Churches**

Violence against women happens in churches too.

So we train and equip church leaders and congregation members about violence against women, challenge the attitudes and behaviours that promote it, and create a safe space for survivors of domestic abuse to find support and healing.

**International Alliance**

Internationally, we lead the world’s biggest alliance of Christian organisations engaged in ending violence against women – including CAFOD, Tearfund, Christian Aid, Mother’s Union and Christian Vision for Men.
How Restored Changes Lives

‘As someone who has experienced different types of examples of abuses of power and control within churches, I felt deeply relieved that someone is talking about this and asking the church to open its eyes.’ Church Training Participant

‘The air was thick with tension and emotion as we waited to hear the response from the men in the room. What would they say? How would they act?

“I was in India working alongside Micah Global bringing church leaders together nationally and locally to raise awareness of gender based violence. We had spent the morning looking at the Bible, statistics on violence against women, and now we had split the women and men into groups and had given them an opportunity to respond to what they had heard. It was a risky move.

“The women responded with grace and love despite the fact that many had suffered violence and abuse at the hands of men. Then it was the men’s turn to respond.

“They stood to their feet and saluted us. The nominated speaker said, ‘We stand here today and salute you women - that you have succeeded in spite of the discrimination and abuse you have suffered. We also repent - of when we have silenced and ignored you and for our inaction. We commit today to speaking out, to ensuring that your voice is heard, and to ending gender based violence.’

“I heard gentle sobs behind me. Some of the women informed me later that they had never experienced such honour and respect from men. This was the first time in their lives that they had felt of value.”

- Mandy Marshall, Restored Co-Director

Restored is pioneering; the issue of domestic abuse is one of social injustice. If Christians are serious about their faith then Churches must be at the forefront in tackling gender inequality.” Church Training Participant
The High Heel Men

In 2014 the men in high heels raised £1,332 for Restored! The First Men Standing (from New Wine & supporters of Restored) walked a mile around Tooting Bec Common and Lammas Park in Ealing! These men all agreed that too often domestic violence is seen as a woman’s issue & that’s why they strutted around in 4 inch heels instead of comfy trainers!

2 Marathons in 2 Days

One marathon would be grueling enough for most but not for a passionate supporter Restored! Gwen walked two marathons in two days and raised awareness and money for Restored on the way!

Climbing Kilimanjaro

Co-Director of Restored, Mandy Marshall and her husband climbed Kilimanjaro, the highest mountain in Africa for Restored!

We really appreciate any fundraising; large or small!

£3
Pays for one Restored Church Pack

£30
Helps us to run an hour awareness training for a church
Fundraising Ideas

**Recycle** — or upcycle: Turn old jewellery, clothes or furniture into something new, get friends to do the same and sell via social media, Etsy, Ebay or get friends and neighbours round to your home — and donate the proceeds.

**Rément**: Organise a fundraising event — a ‘battle of the bands’, a psychedelic seventies night, a silent auction, a dress down day at work, cheese and wine, BBQ, quiz night, film party at your local cinema. Sell tickets to raise funds.

**Sponsered something**: A day of silence, giving up chocolate, climbing Kilimanjaro or if you’re a man, join Peter and the guys to walk a mile in high heels

**Est your physicality**: Take on the challenge of a 5 km run, a cycle or mud run, or sleep in your garden in a tent for a week and get yourself sponsored.

**Organise**: A stand at a local event and sell refreshments or crafts or do facepainting, carwashing or a lucky dip in return for donations.

**Raffle**: Contact local businesses for prizes in return for advertising on tickets and posters. You can add a raffle to a fundraising event as well, to raise extra funds.

**Bay selling**: Have a clear out of all the things you have always meant to get round to throwing out — ask friends to do the same and sell it all on eBay to raise funds

**Inner party**: Host a dinner party and ask everyone to bring a dish and a donation.
Steps to Success...

1. Decide on a fundraising idea. Use one of ours or come up with your own. Make sure it’s one you are going to have fun doing!

2. Plan when you want to do it – allow enough time to organise it, especially for events where you need to publicise it and sell tickets.

3. Read the Top Tips section in this brochure.

4. Collect up the funds you’ve raised and get them to us. If you’re doing a sponsored event and only using an online donation page, you won’t have to do anything else. But if you’ve collected cash, deposit it into your personal bank account and choose from the following options:

   - Do an online transfer: Transfer the funds to our bank account detail area: Sort Code 08-92-99, Account No.65417560 and please email us at (info@restoredrelationships.org) or phone our office to tell us how much you have transferred (02089437706).

   - Write a cheque payable to Restored and send it to us, together with a note with your name, address and the fundraising event the funds are related to. This will help us to differentiate them from personal donations to: Restored, PO Box 447, Teddington, Middlesex TW11 1AY.

Please be sure to send your completed sponsorship forms with the names and addresses of sponsors so we can claim giftaid which is an extra 25% on the donation! Please find the sponsorship form on page 10.

5. Do send us any photos of your event or fundraising activity and a short write up about it, so we can help to inspire others!
Top Tips For Fundraising Events!

For Fundraising Events
i.e. an event where people buy tickets to attend or take part e.g. a ‘battle of the bands’ or you’ll be taking cash from them e.g. an auction:

Ticket sales
It’s best to sell tickets ahead of the event rather than on the door, so you know that people are committed and you have the funds in to help pay with any up front costs.

Plan up front
If your idea is complex or on a big scale and needs a venue booking, plan well ahead (3-6 months). And make sure you read our see section on Safe and Legal.

Timing
Make sure that the timing of your event doesn’t clash with something much bigger, e.g. The final of a major sporting event on TV, a local carnival or fair.

Making it profitable:
The degree of effort you put into an event should be proportional to the amount of money you expect it to raise.

Try to get as much as possible donated for free by local businesses in return for a bit of publicity (e.g. mention in a press release to the local paper, business cards on the dining tables at an event where food is served). You might even find a local business that is willing to pay for ALL the costs of the event in return for good publicity.

An event has a captive audience – make sure you make the most of this. For example, as well as a concert, have a raffle as this can really help improve the amount you raise.

Plan ahead
Write a checklist of all the things that need to happen before the day.

Communicate your passion!
Why are you doing this event? What about Restored and helping to end violence against women inspires you? It’s important you reflect on this, because you’re going to have to convey that passion to the people coming to your event, or who you ask to sponsor you.
Top Tips For Fundraising Events!

Utilise the Online Giving Page or Sponsorship Form

Promote your event and the link via social media and email to everyone you can think of. But if you need to use a traditional sponsor form, there’s one on page 10 that you can copy and use or we can email one to you. Make sure people tick Gift Aid if they are a UK taxpayer.

Publicity and promotion:

Select the appropriate media for the audience you’re after: For friends/family, email and/or set up a Facebook event page to invite friends and friends of friends.

For local people, use the local papers, parish magazine, church notice sheet, websites, radio. When promoting, please do mention Restored and use our logo and charity number (contact our office for this).

Charity:

Whatever your event, always make sure that you have a display about Restored somewhere accessible. Tell people about how their donations will make a difference. We can provide you with what you need – just contact us.

Keep it safe and legal!

Think carefully about the safety of participants and do all you reasonably can to protect them from risk of harm or injury.

For advice on First Aid, contact your local St John’s Ambulance. To ensure your event is run safely, contact your local council or, if you’re holding your event at work the Health and Safety Executive (www.hse.gov.uk).

Safety First

If you invite the public to your event, you need to be covered by public liability insurance – your venue should have public liability insurance which can include you and your guests, but do check.

Any publicity materials you produce MUST feature the Restored logo, and the wording: ‘Raising Funds in aid of Restored: Registered Charity 1136774’.
What we can do for YOU....

- We can support you in choosing a fundraising idea!
- We will publicise your event on our social media
- We will pray for your event!
- We can help you set up a Virgin Money Giving or Stewardship page.
- Give advice on successful fundraising!
- We will send you resources to show your supporters about Restored’s work
- We will send you a Restored T-shirt to wear at your event!
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*Remember: Full name + Home address + postcode + CV + signed by (name)*

I declare that the data I have included is true and correct to the best of my knowledge. I am also the data controller of the data I have included. I understand that the other party will also be subject to the same requirements.

To (name)
Thank you VERY much

We’re really delighted you share our passion to help end violence against women, and want to raise funds to help us do just that.

We pray that your event is successful and if we can help you by offering advice or answering questions, don’t hesitate to get in touch.

Contact: info@restoredrelationships.org

Telephone: 020 8943 7706

‘And whatever you do, in word or deed, do everything in the name of the Lord Jesus, giving thanks to God the Father through him.’

Colossians 3:17

God bless you